



**FOR IMMEDIATE RELEASE**

**NEW THERMARK WEB SITE LAUNCHED**  
***User-Friendly Format Makes Shopping and Access to Information Quick and Easy***

**Irvine (May 5, 2008)** – As part of the company’s recent expansion, TherMark Holdings, Inc., the leading developer of laser marking technology and materials, introduced a new, enhanced website ([www.thermark.com](http://www.thermark.com)), complete with a user-friendly format, quick and easy online shopping. Apart from the obvious changes in format, the new website contains a vast amount of practical data giving quick access to information and resources on laser bonding technology and materials. Whether it is in-depth technical and safety information on TherMark’s products, recommendations on marking materials for a variety of surfaces, or specific guidelines for laser settings, visitors can find answers that meet their individual business needs.

“The new Web site was built in response to the needs of our customers, providing valuable information for first time and experienced users” Joel Assaraf, TherMark’s President, said. “We wanted to make ‘doing business’ with TherMark as easy as possible for our growing global audiences, while also providing them with the necessary information on the latest technology and products to make informative decisions about their individual marking needs.”

The website also showcases new products supply forms such as the LMM200 High Speed marking tape and the LMP500 Pad Print formulation. These products are the result of TherMark’s ongoing R & D efforts and are specifically designed to make it easier to integrate the laser bonding process into high volume manufacturing lines.

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### **About TherMark Holdings, Inc.**

Founded in 1996, TherMark has grown to be the expert in laser marking technology. TherMark's patented laser bonding process quickly produces permanent, high-contrast, high-resolution marks (for custom text, identification, logos, designs, etc.), in an assortment of colors, on a variety of surfaces including metals, ceramics, glass, crystal, hard plastics, marble, granite and stone. Since its inception, the company has diligently worked to improve its laser bonding technology and products on an ongoing basis. TherMark has expanded its capabilities to serve a global audience across a broad spectrum of industries including awards and recognition; signage; medical and surgical instruments; automotive; home appliances and décor; manufacturing; and aviation and aerospace. For more information on TherMark's laser bonding technology and products, visit [www.thermark.com](http://www.thermark.com).

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