



FOR IMMEDIATE RELEASE

**THERMARK ANNOUNCES NEW ADDITION
TO SALES AND MARKETING TEAM**

LOS ANGELES - (March 22, 2007) – TherMark Holdings, Inc., a leading developer of laser marking technology and materials, has named Howard Rupprecht as its new Director of Sales and Marketing.

In his new position, Rupprecht will focus on expanding markets, building new business, and fostering current relationships. He will work with and manage the company's recently formed U.S. sales force, covering 14 territories across the country.

Most recently, Rupprecht was Director of Marketing, North America, for Valor Computerized Systems, a publicly-traded software supplier of integrated manufacturing execution systems for the global electronics industry. Prior to Valor, he was with OK International, a \$100 million manufacturer and seller of capital equipment and consumables to the electronics industry, where he served as Vice President of Marketing.

"Howard has been keenly involved with both direct and manufacturers' representative sales organizations during his career and brings an excellent technical orientation and understanding to any product or technology he is selling," said Joel Assaraf, TherMark's president and chief operating officer. "We're fortunate to add such a high-caliber individual to our executive team and one who can help us achieve our goal of making TherMark the most recognized and widely used brand within the laser marking industry."

Rupprecht is well versed in taking new product concepts to market, with a devoted focus on methodologies that educate and support the sales channel. His deep sales experience includes direct service for key corporate customers and work with representatives throughout the United States, Europe and Asia – managing both direct and distribution sales networks.

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In addition, Rupprecht has more than 20 years of experience within the electronics manufacturing industry, from being involved with process development to specifying capital equipment and supplying consumables to the industry. A native of the United Kingdom, Rupprecht holds degrees in mechanical and production engineering from Matthew Boulton College and in business administration from Colorado Technical University.

About TherMark Holdings, Inc.

Founded in 1996, TherMark has grown to be the expert in laser marking technology. TherMark's patented laser marking process and materials expand the capabilities of all types of lasers to quickly produce permanent, high-contrast, high-resolution marks (for custom text, identification, logos, designs, etc.), in an assortment of colors, on a variety of surfaces including metals, glass, ceramics, porcelain, plastics, marble, granite and stone. Since its inception, the company has diligently worked to improve its laser marking technology and products on an ongoing basis. TherMark has expanded its capabilities to serve a global audience across a broad spectrum of industries including automotive; aviation and aerospace; medical and surgical devices; home appliances; sanitaryware; instrumentation; machinery and tools; awards and recognition; and design and décor. TherMark is changing the face of decorative and industrial marking today just as Xerox revolutionized document copying 50 years ago. TherMark's process technology is the only method currently available that meets the full range of requirements for the highest quality in laser marking. For more information on TherMark's laser marking technology and products, visit www.thermark.com.

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